



10TH ANNUAL BACK TO SCHOOL FESTIVAL & FUNDRAISER

BACKPACK GIVEAWAY | COLLEGE & JOB FAIR
LIVE MUSIC | VOTERS REGISTRATION | AND MORE!

Saturday, August 10, 2023
FOC Community Campus at 9AM

10TH ANNUAL BACK TO SCHOOL FESTIVAL

A MESSAGE FROM OUR CEO

As I reflect on the immense impact of our annual For Oak Cliff Back to School Festival, my heart swells with gratitude and hope. What began as a humble endeavor started at Bushman Elementary School has grown into a beacon of hope, touching the lives of thousands in our community. Through the power of collective action, we've created an event that goes beyond supplying school supplies. It's a celebration of possibility, a testament to the power of unity and compassion.

This year, our festival isn't just about backpacks and pencils; it's about igniting dreams and nurturing aspirations. We're celebrating ten years of Service and Resilience. By offering voter registration, we empower voices to be heard, ensuring that each person has a stake in shaping our collective future. Not only can we register voters, but they can also vote at the For Oak Cliff Community Campus. Our job fair opens doors to opportunity, providing avenues for sustainable livelihoods and economic mobility. It's about more than finding a job; it's about fostering dignity and self-sufficiency. As we host our college fair, we plant seeds of knowledge and ambition, cultivating a generation of leaders poised to make their mark on the world.

Every interaction and every connection made is a step towards liberation and the freedom to think and grow that we all deserve. Together, we're not just organizing an event; we are orchestrating a beat of change, harmonizing the voice of progress and resilience. We've started a movement whose spirit will live through all those making systemic changes for the people they serve. So, as we gather for the 10th Annual Festival on the foundation of Service and Resilience, let us remember the profound impact of our collective efforts. Let us cherish the moments of connection, the smiles exchanged, and dreams. In this shared journey, we find strength, resilience, and hope that we can create a world where every individual thrives through love and collectivism.

With eternal gratitude,
Taylor Toyne

10TH ANNUAL **BACK TO SCHOOL** FESTIVAL

FESTIVAL METRICS

2015 – PRESENT



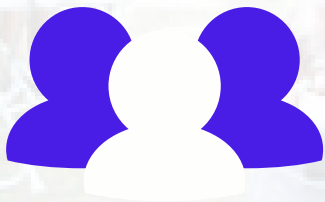
\$910K

TOTAL
RESOURCES RAISED



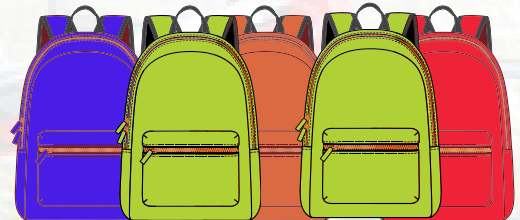
45,000

COMMUNITY
MEMBERS SERVED



1900+

VOLUNTEERS



29,000

BACKPACKS GIVEN



100+

TOTAL SPONSORS

Contact us

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10TH ANNUAL BACK TO SCHOOL FESTIVAL

SPONSORSHIP PACKAGES

\$200,000

Diamond Sponsor – one available

- Company name listed alongside For Oak Cliff as festival hosts on all print/digital assets pre, during, & post event (including shirts and main stage)
- Presenting sponsor of the Backpack Giveaway tent (Logo on backpacks)
- 5 minute remarks during event & DJ shoutouts
- Instagram takeover during event
- 20+ volunteer slots**
- Up to 4 vendor booths**
- Branded collateral inside backpacks (qty: 4,000)
- Tickets to our Juneteenth Gala in 2025
- Logo on all experiential activations
- Branding throughout the year (wall activation/signage in the building until Aug 2025)
- Two complimentary venue bookings of For Oak Cliff facilities through Spring 2025*

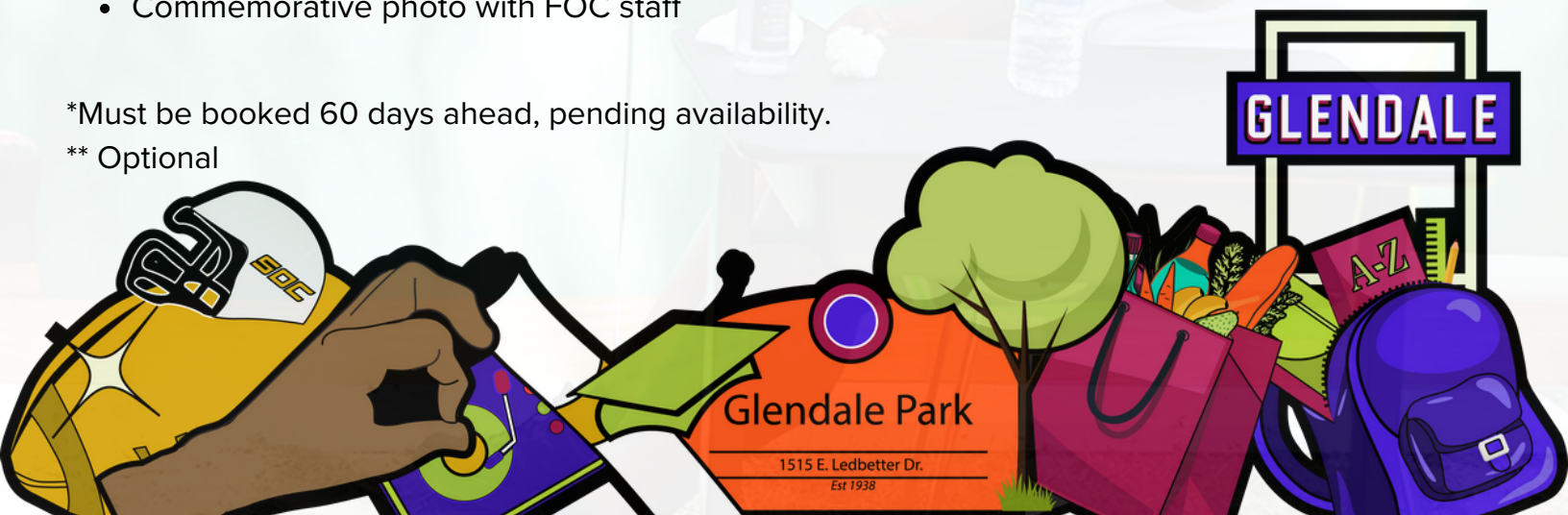
\$150,000

Platinum Activation Sponsor – one available

- Co-presenting sponsor of the Registration area and Main Stage
- Stage shoutouts during the festival
- Logo placement on event banner, festival shirts, social, email, and website
- 10 volunteer slots**
- Up to 2 vendor booths**
- Logo on the Backpacks
- One complimentary venue booking of For Oak Cliff facilities through Spring 2025*
- Commemorative photo with FOC staff

*Must be booked 60 days ahead, pending availability.

** Optional



\$50,000

Gold Activation Sponsor – two available

- Co-presenting sponsor of the Kids Zone
- Stage shoutouts during the festival
- Logo placement on event banner, festival shirts, social, email, and website
- 10 volunteer slots**
- 2 vendor booths**
- 25% discount on one For Oak Cliff facility rental through Spring 2025*

\$25,000

Silver Activation Sponsor – two available

- Co-presenting sponsor of Food Park
- Stage shoutouts during the festival
- Logo placement on event banner, festival shirts, social, email, and website
- 10 volunteer slots**
- 1 vendor booth**
- 10% discount on one For Oak Cliff facility rental through Spring 2025*

\$10,000

Bronze Sponsor – ten available

- Presenting sponsor of Basketball Fundraising Game (August 3rd)
- 10 volunteer slots**
- Company name on festival shirts, social, and website

\$5,000

Sponsor – two available

- Company name on festival shirts
- Logo placement on social media and website



THANK YOU!

Because of your generous contribution, you're supporting nearly 4,000 For Oak Cliff members and students to participate in our free programming.

Programs like GED, after school enrichment, Phlebotomy, early childhood education, sports, aquatics and arts will serve our Oak Cliff community!

**SEE A PACKAGE YOU LIKE?
CONTACT US BY JUNE 17TH. TO LEARN MORE!
XAVIER.HENDERSON@FOROAKCLIFF.ORG**

